



Poster Guidelines

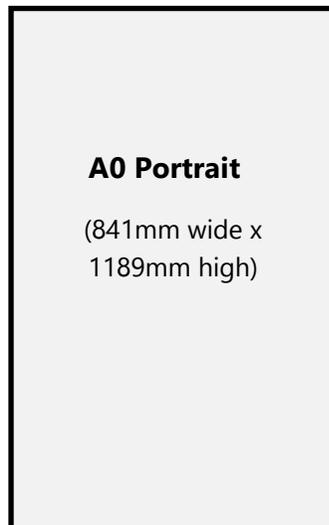
You are asked to follow the guidelines below when producing your poster for presentation at WCC 2018.

Poster Location

Posters will be displayed in Pre Function Area next to the Marina Suite. All delegates will have access to the poster display.

Please present yourself to the conference registration desk in advance and you will be directed where to display your poster.

Poster Displays



An **A0 Portrait** display board with a display area of **0.84m x 1.19m** will be provided for your poster display. Refer to the diagram to the left. Failure to follow this requirement will mean that the poster will not fit on the allotted board.

Posters must be printed on paper. Please do not print on fabric as they will not adhere to the boards. Individual pieces of paper should be pre-mounted onto one large piece of paper or card.

Your board will have a poster number.

The poster boards are made of soft cloth material and Velcro will be used to attach the poster to the board. Velcro will be supplied.

Poster Format

- Posters should be clear and easy to read. The font size should be sufficiently large to allow people to read from 2-3 metres away. (Minimum of 18pt font size for text and larger for titles). Do not reduce the text size in order to fit more information onto one poster.



- Although your poster can expand on the information provided in your abstract, try to avoid overload – too much information or a cluttered appearance detracts from the overall impact. Less is more!
- The simple use of colour can enhance a poster but avoid the temptation towards using too many colours that distract from the content.
- Consider the use of suitable photographs, images, tables, charts and graphs. Keep logos discrete and to a minimum.
- The poster background should be plain to ensure legibility
- Before sending to print do not forget to proof read the poster yourself, and ask someone else to do the same, checking also for clarity.

Poster Installation

Posters should be in place by Monday the 10th of September ahead of the morning coffee break.

The boards will be available from Monday to Wednesday and on view at each break.

Poster Viewing

We ask that you be at your poster throughout the official viewing period so that you can answer any queries of comments that may arise.

Poster Removal

The official poster session will conclude on Wednesday the 12th of September once the afternoon coffee break is complete.

If you wish to leave your posters displayed until the end of the conference you are free to do so, but all posters must be removed by 17:00 on DAY. Should they not be removed by this time then, the Conference Organiser will take them down and unfortunately no responsibility can be taken for their safe return. After the Conference they will be removed and recycled.